



## Welcome to Al Maha Foods





The idea and passion to supply world class Basmati rice to selected global customers has laid the foundation of Al Maha Foods. Ideology combined with scientific systems, best human resources and sophisticated modern techniques, defines functioning of Al Maha the Foods. Al Maha Foods is succeeding to deliver the complete solutions to the buyer, with its best business practices based on principles and unmatched quality systems.





Al Maha through its mechanism of Quality Assurance services delivers World class Indian Basmati rice by having strict quality controls that ensures – Right product at the right price for the buyer. Al Maha Foods has very well organized systems that takes care of quality right from the stage of procurement of paddy. Throughout the milling and processing of Paddy to rice, packaging of rice to the shipment of rice. Its systems are accompanied with state of art infrastructure. For



Key to Al Maha Foods SUCCESS is in having strict Control over quality



excellence in results. Whole process is controlled by a modern and high tech fully equipped Laboratory and qualified rice analysts. Where quality of rice, at each and every stage of process is assured by the Basmati rice experts.

Al Maha is known today for assuring products that are the best available in terms of quality and service. Thus, putting the welfare of customers above all the goals including profits and business volume.





Al Maha Foods Lab, New Delhi



Al Maha Foods has - Exports of Indian Basmati rice as its core line of operations. We as a "Star Export House" status Organisation are exporting Indian Basmati Rice to the world's reputed buyers.

We have redefined quality in rice trade with our Consumer centric approach. This has helped us in achieving great heights. Our organized system of procuring the paddy, good infrastructure for processing of rice and vision of Management plays an important role in deliverance of the right product at the right price.





Al Maha Foods today stands for state-of-the-art international quality product deliverance Al Maha Foods has scientifically developed its range of products. Company provides its products in different brands, packing that provide the maximum benefits while meeting all the concerns of the global buyer. Al Maha brands are specialized in Indian Raw Basmati Rice and Indian Sella Basmati Rice. Its various brands are quality combinations that address the price and quality needs of the buyers. To lead the competitive and volatile basmati rice trade the company supports customer to minimize business risk.

Al Maha Foods is into exports of rice to reputed buyers World wide. Saudi Arabia is the prime client for exports of Indian Basmati Rice in great volumes. Al Maha Foods India, in all possible ways, has achieved the highest quality norms and has accomplished the purpose as a facilitator.







#### Al Maha Foods owns modern and Quality Infrastructure

Al Maha foods is a proud owner of State of the Art infrastructure that includes its best located office in the heart of city and its high tech conveniently located rice milling facilities, that are spread in the Basmati paddy growing regions of India.

We ensure that all the elements of perfect deliverance of the product and services are facilitating and enhancing the quality of the product and services









that incorporates - quality product, quality team and quality infrastructure.

Location and quality of our modern set up add to the convenience of Global buyers. Our office and facilities are spread in the state of Delhi, Haryana and Punjab. We ensure no leaf unturned to help the buyers in acquiring the finest quality basmati rice from India.



## Selective Products for Indian Markets



Our range of products for Indian market is designed considering special taste and needs of our Indian consumers. Our Objective is to supply high quality Indian Basmati Rice at a very Competitive price. We are producing & marketing best quality product in Indian Market.

Al Maha Foods is gaining momentum in sale of branded rice in Indian Market. We present our best selected product in convenient consumer packs with the brand name Al Maha Foods **Perfect Choice**.

### The Great Indian Taste

Our product is best in terms of quality, taste, aroma and length. We put in our maximum efforts to ensure that the final packed basmati rice not only meets the expectations of the consumers but sets the quality standards in the trade.

We are providing world class Indian Basmati Rice in consideration to high quality conscious Indian Market. Al Maha Foods has established the highest standards for Quality of product, packaging, services and pricing to cater to unique taste and needs of Indian Consumers.

We produce selective rice for our Indian Markets. And our product continues to win the heart of our consumer.





H.R. Salman, Managing Director with Al Maha Foods team, New Delhi, India

Total quality people is our heritage Excellence in Al Maha services is the result of the efforts of its most precious asset - Human Resources. We have responsible, dedicated and professional team of experts from all spheres that comprises of country's best quality analysts, quality and assurance inspectors, laboratory technicians, commercial personnel, administration and finance talent.

Thus we deliver the most desired results to the global buyers.

Al Maha products and services are scientifically developed and managed to give maximum benefits to global buyer Over the years Al Maha has revolutionized the concept of high quality rice by its excellent management and quality systems. Our unique combination of Human Resources and Technology is governed by the scientific systems incorporated by our visionary Management. Our Management offers our premium product to the international buyers while practicing its philosophy of transparency in process, mutual trust, mutually beneficial long term relationship along with dedication on long term basis. This defines Al Maha's mission, vision and policy, which is underlined by quality in all our deeds.

# Al Maha Foods enjoys goodwill in rice trade







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