

# Privacy Policy – Al Maha Foods International Pvt Ltd

Al Maha Foods International Pvt Ltd ("Al Maha Foods") is committed to safeguarding the privacy of its users. This Privacy Policy outlines how we collect, use, and protect personal information obtained through our website. Please be advised that Al Maha Foods reserves the right to modify this policy periodically; we recommend reviewing this document regularly for any updates.

## Information We gather.

We may primarily collect information that you provide to us voluntarily, such as: -

- > Name:
- > Contact Information: This includes your email address and telephone number(s).
- > Demographic Information: Such as your postal address.
- > Additional Information: Relevant to customer inquiries.

We do not automatically capture personally identifiable information (PII) from you unless you choose to provide it.

## Purpose of Data Collection

The information collected is utilized for the following purposes:

- Internal Record Keeping
- Response to your queries.
- To develop and improve our products, services, communication methods and the functionality of our website.
- To provide personalized products, communications and targeted advertising as well as product recommendations to you.

#### **Data Security**

We implement appropriate physical, electronic, and administrative safeguards to protect the information collected through our website from unauthorized access, loss, or misuse.

# Third-Party Links

Our website may contain links to external websites or mobile applications. This Privacy Policy does not apply to those sites. We strongly recommend that users exercise caution and review the privacy policies of any external sites they visit.

#### **Control Over Personal Information**

Al Maha Foods will not sell, distribute, or lease your personal information to third parties without your explicit consent, unless required by law. Users have the right to access, correct, or request the deletion of their personal information in accordance with relevant data protection regulations.